

ATTENDEE GUIDE



THE VIRTUAL EVENT WITH TANGIBLE RESULTS

2021 VIRTUAL SUMMIT DATES

- + EUROPE: JUNE 21-25
- + NORTH AMERICA: JUNE 28-JULY 2
- + EUROPE: OCT 24-28
- + NORTH AMERICA: NOV 1-5

[ICE-CONNECTNA.COM](https://ice-connectna.com)
[ICE-CONNECTEUROPE.COM](https://ice-connecteurope.com)

**WE
HOPE
TO SEE
YOU
IN-PERSON**

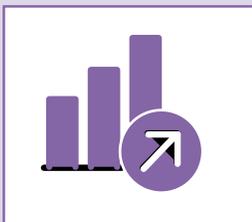
**BUT WE'LL SETTLE
FOR DELIVERING
THE BEST
VIRTUAL EVENT
YOU'VE EVER
ATTENDED**



Peer-led: a steering committee of industry veterans worked with us to build an agenda that drives innovation in an ever-changing climate.



Solutions focused: one-on-one meetings are pre-scheduled for you based on the challenges you describe in your registration.



Results driven: the entire experience is built around connecting you to the resources that will serve you best, right now.



Complimentary: thanks to our incredible sponsors, there is absolutely no cost for you attend.

15 YEARS OF LEADING THE EXECUTIVE EVENT SPACE DIDN'T CHANGE, EVEN IF THE WAY WE CONNECT DID



See more swag gifts on page 8

+ **Education:**

Online Presentations from Industry Leaders are available on-demand and released each day of the event.

+ **Targeted Meetings:**

One on one meetings with solution providers are held via Zoom based on your availability the week of the event.

+ **Swag:**

Since it's still not an option to rent out entire NFL stadiums to host you, we shower you with gifts instead. You're working harder than ever to be at the top of your game, and it's the least we can do.

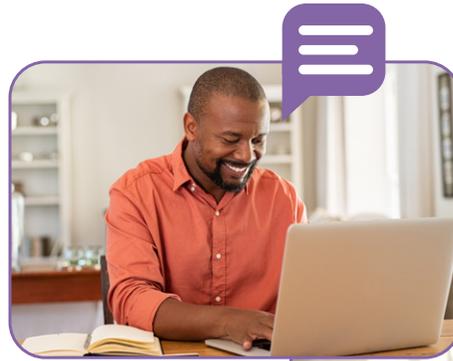
HOW IT WORKS

1 PRE-EVENT

- + Tell us about your challenges, your availability during the event, and your swag preferences.
- + Before the event goes live, we'll schedule meetings with the people best suited for tackling your challenges.

3 AND BEYOND

- + Make your job look easy, solve the things that needed solving, and find a new home and necessary support in our executive community.



2 GO LIVE

- + On the go live date, you'll get access to the game changers in your industry. Presentations are available on-demand and beyond the conference dates, so you can watch them at your convenience.
- + Complete all of your meetings with the incredible solution providers that made this possible and your swag is on its way.

ICE CONNECT

VIRTUAL SUMMIT SCHEDULE

[+ Click to view the live agenda](#)

**WATCH IT WHEN
IT'S RELEASED
OR LATER
ON-DEMAND**

KEY THEMES:



Differentiating the gaming experience: improving acquisition, enhancing loyalty



Tracking consumer trends and player behaviour



Reducing time to market for new gaming products



Innovating the payments process in the age of cryptocurrency



Global sports betting growth and the e-sports revolution



Pandemic response and the shift to online



Land-based gaming in a post-pandemic world



Regulation, brand reputation and responsible gambling

**THE
FULL SCHEDULE
WILL BE
AVAILABLE
IN THE
EARLY SPRING**

[+ Click to view the live agenda](#)

WHO YOU'LL HEAR FROM

Learn from the leaders driving energy innovation
in an ever-changing climate

ICE CONNECT SPEAKERS INCLUDE:

[Click to view the full list of top speakers.](#)



oxygia

Sergio Muscat
Founder



Christian Reinheimer
Head of Payments Strategy



Rahul Das
Head of Payments



Motie Bring
CCO



Ayesha Khanna Molino
Senior Vice President, Government Affairs



John Pappas
Founder and CEO



Stacie Stern
Government Affairs Director



Brianne Doura-Schawohl
VP US Policy and Strategic Development



Brendan Bussmann



Brandt Iden
Head of Government Affairs



Mattias Wedar



Mohit Kansal



Chad Stender



David VanEdgmond



Lauren Seiler



Julian Buhagiar

WHO YOU'LL MEET WITH

We take the heavy lifting out of solution finding completely.
Tell us what you need and we'll set you up with the right people.

PAST ICE SPONSORS INCLUDED:



HIGH END SWAG IS YOURS ONCE YOU COMPLETE ALL OF YOUR MEETINGS



+ Plus a gift card and charity donation.

Participation in the scheduled solution provider meetings via Zoom is required. We'll do all the heavy lifting to match you with only the companies that can help you move business forward. Once completed we'll ship your swag directly to your door!

WE HAVE 100S OF CUSTOMERS THAT WANT YOU TO KNOW

WHY THEY KEEP COMING BACK TO CONNECT EVENTS



I enjoyed the virtual 1:1 session. I was still able to see the vendor face to face. Plus they were to present demos and videos for me to better understand what they had to offer. Also, it was great that we could review as many session on our own time.

Senior Supplier Quality Engineer and Global CT Lead for Switches



Thank you Quartz Events for the opportunity to attend. I appreciated the opportunity to listen to and meet individuals from other industries. This was an excellent event!

James Marshall, Head of Supply Chain



Customer Service support was outstanding. Attendee relations was extremely responsive. Scheduling was flexible and accommodated by availability. Thank you.

Leo Gage, Sr. Procurement Manager



Our meetings went well. I enjoyed learning about their products and also gave them direction on best course of action for engagement with GE.

Sulabh Sood, Senior Director - Program Management



All the calls went very well. Thank you to Quartz Events for setting them up, I found them very useful and have good tangible next steps with most of the service providers below.

Senior Director - IT Delivery

CONNECT TESTIMONIALS



I can imagine what a process it was to organize the schedules of so many and I thought it was done with great transparency and professionalism. The response time was commendable. The staff did a great job to be as accommodating as possible.

Manager Procurement & Logistics



Some of the vendors I spoke with were able to direct me to others that could potentially meet some of my needs better. I think that was pretty professional of them. I think you are doing a great job pulling together the kinds of business partners people will enjoy working with.

Director, Global Facilities Technology Team



The event was well organized and well executed. The Quartz team clearly put a lot of effort and energy into planning and preparing for the event.

Director, Information Technology



I had a great experience with the calls! Going to be digging into all the event recordings as I was busy a lot this week and didn't have a lot of extra time to watch anything live. Thanks for everything!

IT Manager



I feel it was well organized and provided good value, to the point conversations, ability to have a person to talk to and ask any question without any pressure. Thank you nice job by the entire team who made this happen.

Technology and Information Lead



This is a great event for personal development given the content offered but also for meeting potential vendor partners in the industry. I have met folks and learned about solution I never would have found on my own. Thank you!

CMO

MAU CONNECT TESTIMONIALS



I appreciate the Quartz Events team continuously encouraging me and following up with me. I was on the fence. I enjoyed the opportunity to speak... this was my first solo effort and would enjoy another opportunity. The quality of the content of the sessions was very good and exactly what I need to gain better perspective on what's "out there" as I look to improve the performance of our supply chain.

Michael Gilreath, Director of Supply Chain



Overall, this is a great idea. Loved the conversation I was able to have with 70% of the networking meetings. The rewards for attending drove me as keeping those sessions was a top priority. I hope to participate again in the future! Thank you Quartz Events for the invitation!

Director of Marketing



THIS WAS GREAT! Each of the 6 calls I had were a great fit for where I am in the marketing cycle. The length of the call was perfect to avoid going into long, drawn out powerpoint presentations. Each was a candid, customized conversation to the specific needs I had identified. I did request that each please reach out to me in early 2021'm sure my business will benefit from at least half of them.

I appreciate the ease of participation and the well thought out connections Quartz Events made on my behalf... And I didn't even have to leave the house.

VP of Global Marketing



I genuinely enjoyed this experience and couldn't rave enough about the entire Quartz Event team. It was executed with so much thought, structure and organization - I felt like I knew what to expect and what was expected of me at all points, and the communication prior, during, and post was just enough - that is hard to do!

Director of Brand Communications



The Quartz Events customer service team is amazing. They helped connect me with partners that I had never heard of before this event. I am signing with one this week and have meeting with the remaining three in the next two weeks. The team really helped me find solutions to my problem areas.

Director of Marketing

JOIN US FOR WHAT WILL PROVE TO BE

Clarion Events - Global Head Quarters:

Fulham Green,
69-79 Fulham High Street
London, SW6 3JW

Clarion Events - US Head Quarters:

6 Research Drive
Shelton, CT 06484
clarionevents.com

Quartz Events - US Head Quarters:

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THE ONLY EVENT YOU'LL NEED TO ATTEND THIS YEAR



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