IMPACT VIRTUAL

Smart Manufacturing | Research & Development

ATTENDEE GUIDE

THE VIRTUAL EVENT WITH TANGIBLE RESULTS

QUARTZEVENTS.COM

MONDAY–FRIDAY

MARCH 1–5

2021

WE HOPED TO SEE YOU IN-PERSON

BUT WE'LL SETTLE FOR DELIVERING THE BEST VIRTUAL EVENT YOU'VE EVER ATTENDED

Peer-led: a steering committee of industry veterans worked with us to build an agenda that confronts the fall out of 2020 head on.

Solutions focused: one-on-one meetings are pre-scheduled for you based on the challenges you describe in your registration.

Results driven: the entire experience is built around connecting you to the resources that will serve you best, right now.

Complimentary: thanks to our incredible sponsors, there is absolutely no cost for you attend.

15 YEARS OF LEADING THE EXECUTIVE EVENT SPACE DIDN'T CHANGE, EVEN IF THE WAY WE CONNECT DID

See more swag gifts on page 9.

Education:

Online Presentations from Industry Leaders are available on-demand and released each day of the event.

Targeted Meetings:

One on one meetings with solution providers are held via Zoom based on your availability the week of the event.

Swag:

Since it's still not an option to rent out entire NFL stadiums to host you, we shower you with gifts instead. You're working harder than ever to be at the top of your game, and it's the least we can do.

HOW IT WORKS

1 PRE-EVENT

- Tell us about your challenges, your availability during the event, and your swag preferences.
- Before the event goes live, we'll schedule meetings with the people best suited for tackling your probs.

2 GO LIVE

- On go live date, you'll get access to the game changers in your industry. Presentations are available on-demand and beyond the conference dates, so you can watch them at your convenience.
- Complete all your meetings with the incredible solution providers that made this possible and your swag is on it's way.

3 AND BEYOND

- Make your job look easy, solve the things that needed solving, and find a new home and necessary support in our executive community.

IMPACT
VIRTUAL SUMMIT SCHEDULE

Click to view the live agenda.

WATCH IT WHEN IT'S RELEASED OR LATER ON-DEMAND

KEY THEMES:

- Leadership & Workforce Strategies
- Continuous Improvement & Innovation
- Plant & Facilities Management
- The Application of Digital Manufacturing
- Agile Product, Design, Development & Innovation
- Digital Transformation of Manufacturing/R&D
- Risk Management & Cost Containment
- Compliance & Regulatory Requirements
- Navigating Through Disruption in Manufacturing

MONDAY 03.01

Building a Culture of Operational Excellence
Pete Evans, Director of Service and Performance Management, *LEGO*

Building Your Community with Women in Manufacturing
Allison Grealis, Founder and President, *Women in Manufacturing*

Transforming "it"
Ron Norris, Senior Innovation Leader, Operations, *Georgia-Pacific*

Doing Well by Doing Good: Manufacturing and Packaging Are Making Big Changes for the Future
Michael Okoroafor, VP Global Sustainability and Packaging Innovation, *McCormick and Company*

"Predict, Protect, Prevent" and What We Are Still Missing in the Identification of Systemic Root Causes
Simona Pappalardo, Global APQP and Manufacturing Quality Senior Director, *Whirlpool*

TUESDAY 03.02

"Navigating the Development Game" as a Build to Print Supplier for OEMs
Robb York, VP of Engineering, Automotive Division, *Engineered Plastic Components*

Innovation Software and Online Resources Review
Hector Barea, Product Research and Development Manager, *Tupperware*

Meeting Challenges of Compliance & Regulatory Requirements
Shekhar Khandekar, VP, Global Quality, *COMET Technology*

Navigating through Disruption
Neil Neresian, Senior Vice President Operations, *Lagunitas Brewing Company*

Smart Collaborative Robotic Assistants for High Mix Manufacturing Applications
Satyandra Gupta, Professor, *University of Southern California*

WEDNESDAY 03.03

Innovation 2020: Lessons From Practice
Dr. Ahmed Abukhater, Senior Product and Innovation Leadership, *Boeing*

Unlock Innovation and Delivery New Products and Services Through Digital Transformation
Michael Walton, Manufacturing Industry Executive, *Microsoft*

All Things Opex and Continuous Improvement in Smart Manufacturing
Tim Jamison, Production Excellence Leader, *Cargill*

Embracing Gen Z – Practical Tips for Leaders Engaging the Gen Z Workforce
Jon Hobgood, VP of Engineering, *Honeywell*

THURSDAY 03.04

Culture Rebelution
Stephen Childs, VP/CHRO, *Panasonic*

Agile Product Development
Stephanie Potisek, Senior R&D Manager, *Dow*

FRIDAY 03.05

Leveraging Augmented Reality in Today's Post-Pandemic Support Center Plans
Dr. Marlene Kolodziej, Vice President, Centralized Services, *Ricoh USA, Inc.*

Continuous Improvement Culture-Simplified
Mike Dean, VP of Operations, *Bold Furniture*

Machining is More Than Geometry
Tony Schmitz, Professor and ORNL Joint Faculty, *University of Tennessee*

From Connected Devices to Smart Factories - Delivering Outcomes From Insights
Luke Durcan, Director of IoT & Ecostructure, *Schneider Electric*

Click to view the live agenda.

WHO YOU'LL HEAR FROM

High profile industry manufacturing leaders come together to relay strategies, experience, and what they're doing to recover from 2020.

IMPACT SPEAKERS INCLUDE:

Click to view the full list of top speakers.

Microsoft

Michael Walton
Manufacturing Industry Executive

BOEING

Dr. Ahmed Abukhater
Senior Product and Innovation Leadership

FedEx.

Aaron Prather
Senior Technical Advisor

Whirlpool

Simona Pappalardo
Senior Director, APQP and Manufacturing Quality

Lonza

Behzad Mahdavi
VP, Strategic Innovation and Alliances

McCORMICK

Michael Okroafor
VP Global Sustainability and Packaging Innovation

Honeywell

Jon Hobgood
VP, Manufacturing Engineering

RICOH

Dr. Marlene Kolodziej
VP, Centralized Services

CATERPILLAR

Andrew Wheatcroft
Lean Deployment & Strategic Planning Manager

LOWE'S

Angie Reynolds
Global Director, Merch Operations

Dr. Satyandra Gupta
Professor

LEGO

Jesper Toubol
VP of Molding

DOW

Stephanie Potisek
Senior R&D Manager

Thorsten Wuest
Professor

Rahul Maharsia
Global Director of Research and Development

Tupperware

Hector Barea
Product Research and Development Manager

WHO YOU'LL MEET WITH

We take the heavy lifting out of solution finding completely. Tell us what you need and we'll set you up with the right people.

IMPACT SPONSORS INCLUDE:

AST
avanade
Industrial Therapy Solutions
ΣrgoFactor
mesa·az
FLANDERS INVESTMENT & TRADE
FLEXPIPE MAKE IT WORK FOR YOU
HMS Connecting Devices
iba
omnae
PARSABLE
PELYCO SYSTEMS
Softtek
tacton
Xometry
DASSAULT SYSTEMES
EVERY ANGLE BY MAGNITUDE
motherson
St.Onge
.steute

HIGH END SWAG IS YOURS ONCE YOU COMPLETE ALL OF YOUR MEETINGS

+ *Plus a gift card and charity donation.*

Participation in the scheduled solution provider meetings via Zoom is required. We'll do all the heavy lifting to match you with only the companies that can help you move business forward. Once completed we'll ship your swag directly to your door!

WE HAVE 100S OF CUSTOMERS THAT WANT YOU TO KNOW

WHY THEY KEEP COMING BACK TO CONNECT

I wanted to provide positive feedback to the event and how it was put together. I really appreciate how well organized the one on one meetings were and the variety of vendors. Pre-pandemic I attended, in person, multiple Supply chain, Logistics, Transportation conferences throughout the country and I have to say this was a pleasant experience.

Corporate Transportation Manager

Thanks for invite to the event and the meeting format was great for the 8 meetings. Had some really good conversations around system options for our sourcing team.

Senior Category Manager, Supply Chain

Love the content and speakers. This is a bad time of year to try to attend. I like the virtual because it allows to go back and watch what I missed. On the other hand with an in person engagement, I force myself to breakaway from work and attend.

Director North American Logistics

The logistics of the event (scheduling, communication, coordination) were very transparent and effective.

Corporate Manager of Distribution and Logistics

IMPACT TESTIMONIALS

I appreciate the Quartz Events team continuously encouraging me and following up with me. I was on the fence. I enjoyed the opportunity to speak... this was my first solo effort and would enjoy another opportunity. The quality of the content of the sessions was very good and exactly what I need to gain better perspective on what's "out there" as I look to improve the performance of our supply chain.

Director of Supply Chain

I loved the information I got from the speakers at the event. Being able to access it when we had time was extremely valuable. The SWAG was great as well. Over all this event is very nicely organized and I had no complaints.

Supply Chain Manager

The zoom meetings are a great value. Efficient and just the right amount of time to set an introduction.

Director of Procurement

Great experience , attention to detail and quality of execution.

Head US Procurement

I enjoyed the virtual 1:1 session. I was still able to see the vendor face to face. Plus they were to present demos and videos for me to better understand what they had to offer. Also, it was great that we could review as many session on our own time.

Senior Supplier Quality Engineer and Global CT Lead for Switches

IMPACT TESTIMONIALS

Team coordinating the event was very thorough, courteous and pleasant to work with.

Director, Global Procurement

I thought the team themselves did a great job of arranging the meetings and insuring they met my needs.

Director of Procurement

Thank you Quartz Events for putting on a very organized and professional event that had varying levels of content for all that attended.

Manager, Corporate Transportation

I felt very well taken care of and supported throughout the registration, scheduling, and during the event.

Director of Supply Chain Operations

Thank you Quartz Events for the opportunity to attend. I appreciated the opportunity to listen to and meet individuals from other industries. This was an excellent event!

Head of Supply Chain

Although we are in ever changing and uncertain times that have moved us to virtual meetings, I believe Quartz Events did a wonderful job putting this together and selecting appropriate vendors to meet with that are pertinent to my projects! Thank you!

Director, Strategic Sourcing & COntracting

IMPACT TESTIMONIALS

Great event, especially during COVID since it was all virtual!!! Thank you Quartz Events!

Supply Chain Strategy Manager

The one on one sessions are a great way to meet and learn about other organizations we can partner with without to much of an investment in time.

Director of Supply Chain

The hard work showed in the quality of the speakers and matches that were made for the 1 on 1 meetings.

Director, Purchasing

Customer Service support was outstanding. Attendee relations was extremely responsive. Scheduling was flexible and accommodated by availability. Thank you.

Sr. Procurement Manager

I appreciated the clear and consistent communication. Made it super easy to plan and know what's coming.

Supply Chain Ops and Planning Manager

I can imagine what a process it was to organize the schedules of so many and I thought it was done with great transparency and professionalism. The response time was commendable. The staff did a great job to be as accommodating as possible.

Manager Procurement & Logistics

IMPACT TESTIMONIALS

Overall, I was satisfied with the vendors that I spoke to. Some had a good idea for me to follow-up on and others where their offering didn't fit with what I was researching still led to interesting conversations. I have 7 scheduled one-on-one's and of those 6 were great and one was ok. So overall all good. Thanks Quartz Events!

Director Supply Chain

This was well organized and managed well. For a first time virtual meeting it was outstanding. I would sign up again without hesitation.

Vice President of Operations

Some of the vendors I spoke with were able to direct me to others that could potentially meet some of my needs better. I think that was pretty professional of them. I think you are doing a great job pulling together the kinds of business partners people will enjoy working with.

Director, Global Facilities Technology Team

It was a great way to connect with potential services and well put together. Easy to connect and explore.

Director of Manufacturing

I salute the hard work of the Quartz Events team and excellent platform for small manufacturer like us. Thank you.

Director, Compliance & Lead Instructor PCQI, SQF, FS, QA

IMPACT TESTIMONIALS

Had a wonderful time, made several new connections with two that I see us forming a partnership with. Great work!

Program Manager, Marine Actuation

I really appreciated how prepared the vendors were able to be with having reviewed my info input before our meetings.

Engineering & Product Development Manager

I feel Quartz Events did an excellent job of restructuring the event to accommodate this difficult time we have all had this year with covid. I'm so glad that Quartz didn't just cancel the event but rather found a new way to host it virtually. The event seemed to be very well thought out and executed. Hats off to all the Quartz Event staff that made this virtual event possible. They all deserve to recognized for their outstanding work! Bravo! Thank You!

Process Leader

Scheduling of one on one's was flawless even with a few changes mid event. Great job.

VP of Manufacturing and Logistics

1:1 meetings were helpful and provided a good platform to interact and begin next steps.

VP, Clinical Affairs

Good show. Met interesting people, and creative technology.

Engineering Manager, Mining

JOIN US FOR WHAT WILL PROVE TO BE

THE ONLY EVENT YOU'LL NEED TO ATTEND THIS YEAR

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