



CIO VISIONS VIRTUAL

Cybersecurity | Mid-Market | Leadership



ATTENDEE GUIDE

THE VIRTUAL EVENT WITH TANGIBLE RESULTS

[QUARTZEVENTS.COM](https://quartzevents.com)

MONDAY-FRIDAY
MARCH 15-19
2021

**WE
HOPED
TO SEE
YOU
IN-PERSON**

**BUT WE'LL SETTLE
FOR DELIVERING
THE BEST
VIRTUAL EVENT
YOU'VE EVER
ATTENDED**



Peer-led: a steering committee of industry veterans worked with us to build an agenda that confronts the fall out of 2020 head on.



Solutions focused: one-on-one meetings are pre-scheduled for you based on the challenges you describe in your registration.



Results driven: the entire experience is built around connecting you to the resources that will serve you best, right now.



Complimentary: thanks to our incredible sponsors, there is absolutely no cost for you attend.

15 YEARS OF LEADING THE EXECUTIVE EVENT SPACE DIDN'T CHANGE, EVEN IF THE WAY WE CONNECT DID



See more swag gifts on page 9.

+ **Education:**

Online Presentations from Industry Leaders are available on-demand and released each day of the event.

+ **Targeted Meetings:**

One on one meetings with solution providers are held via Zoom based on your availability the week of the event.

+ **Swag:**

Since it's still not an option to rent out entire NFL stadiums to host you, we shower you with gifts instead. You're working harder than ever to be at the top of your game, and it's the least we can do.

HOW IT WORKS



1 PRE-EVENT

- + Tell us about your challenges, your availability during the event, and your swag preferences.
- + Before the event goes live, we'll schedule meetings with the people best suited for tackling your probs.

2 GO LIVE

- + On go live date, you'll get access to the game changers in your industry. Presentations are available on-demand and beyond the conference dates, so you can watch them at your convenience.
- + Complete all your meetings with the incredible solution providers that made this possible and your swag is on it's way.

3 AND BEYOND

- + Make your job look easy, solve the things that needed solving, and find a new home and necessary support in our executive community.

CIO VISIONS VIRTUAL SUMMIT SCHEDULE

[+ Click to view the live agenda.](#)

WATCH IT WHEN IT'S RELEASED OR LATER ON-DEMAND

KEY THEMES:



Cybersecurity



Staff Training, Retention
& IT Leadership



Data Analytics &
Artificial Intelligence



Cloud Strategy



Automation



Ransomware/Phishing



DevOps Strategy



Digital Transformation



Remote Work Challenges and
New Cyber Risks During a
Global Pandemic

+ MONDAY

03.15

The Future of the CISO Role

Rob Hornbuckle, CISO & VP, *Allegiant*

Fourth Industrial Revolution and Digital Transformation: Mutually Inclusive New Theory of Survival of the Fittest

Sulabh Sood, Director - Program Management,
General Electric Digital

The Value of Threat Intelligence

Tim Callahan, CISO, *Aflac*

How to Reduce Attacker Dwell Time with Better Lateral Movement Detection

Tom Atkins, Area VP, Northeast, *Attivo Networks*

Cloud Strategy with a Remote Workforce

Andy Green, Vice President of Global Infrastructure & IT
Ops, *PRGX Global Inc.*

+ TUESDAY

03.16

Digital Transformation- Leveraging AI for Business Success

Deepna Devkar, VP of Data Science & Engineering, *CNN*

Don't Get Lost Without a Security Roadmap!

Elliott Franklin, Director of IT Governance & Security, *Loews Hotels & Co*

Virtual Workforce Readiness- Making the Impossible, Possible

Erika Walk, Senior Director of IT, *Waste Management*

A Whole New World: Tackling Security Threats When Everyone Goes Remote

David Levine, Vice President Corporate and Information
Security, CSO CISM, *Ricoh*

The Problem with Problem Solving

Steve Evans, Vice President Business Systems, *Global Partners*

Innovation 2020: Lessons from Practice

Dr. Ahmed Abukhater, Senior Product and Innovation Leadership, *Boeing*

Improve Your Security Program by Blending Principles of Kaizen and Your Security Risk Analysis

Tim Rohrbaugh, CISO, *JetBlue Airways*

Why Cloud Must Be a Part of Your Data/Analytics Strategy

Vikram Marathe, VP of Data Platforms, *WarnerMedia*

Data at the Center of Driving Digitalization

Frederique De Letter, Director Enterprise Data Intelligence, *Domino's*

DevOps and SRE – A Match Made in (Technology) Heaven

Russ Felker, CTO, *GlobalTranz*

0365 Security - Upping the Security Game for CIOs and CISOs

George Viegas, CISO, *Chapman University*

Lessons' Learned From a Two Year Digital Transformation Journey

Saeed Elnaj, CIO, *National Council on Aging*

Pathway to the Future How Cities Are Unlocking Data

Michael Sherwood, Director of Innovation and Technology, *City of Las Vegas, Nevada*

Managing a Remote Workforce and Planning for Return to Work

Maarten Van Horenbeeck, CISO, *Zendesk*

The Journey to a Secure Organization

Paul Jones, CIO, *City of West Palm Beach, FL*

Predictive Analytics

Eric Kierstead, CIO, *Material Handling Systems, Inc.*

WHO YOU'LL HEAR FROM

High profile industry CIO leaders come together to relay strategies, experience, and what they're doing to recover from 2020.

CIO VISIONS SPEAKERS INCLUDE:

[+ Click to view the full list of top speakers.](#)



Rob Hornbuckle
CISO & VP



Deepna Devkar
VP of Data Science & Engineering



Tim Callahan
CISO



Tim Rohrbaugh
CISO



Elliott Franklin
Director of IT Governance & Security



Sulabh Sood
Director - Program Management



Dr. Ahmed Abukhater
Senior Product and Innovation Leadership



Frederique De Letter
Director Enterprise Data Intelligence



Paul Jones
CIO



Vikram Marathe
VP of Data Platforms



Maarten Van Horenbeeck
CISO



George Viegas
CISO



Niklas Studer
Director Engineering



Saeed Elnaj
CIO



Michael Sherwood
Director of Innovation and Technology



Scott Howitt
CIO

WHO YOU'LL MEET WITH

We take the heavy lifting out of solution finding completely. Tell us what you need and we'll set you up with the right people.

CIO VISIONS SPONSORS INCLUDE:



HIGH END SWAG IS YOURS ONCE YOU COMPLETE ALL OF YOUR MEETINGS



+ Plus a gift card and charity donation.

Participation in the scheduled solution provider meetings via Zoom is required. We'll do all the heavy lifting to match you with only the companies that can help you move business forward. Once completed we'll ship your swag directly to your door!

WE HAVE 100S OF CUSTOMERS THAT WANT YOU TO KNOW

WHY THEY KEEP COMING BACK TO CIO VISIONS



GE Digital

Our meetings went well. I enjoyed learning about their products and also gave them direction on best course of action for engagement with GE.

Senior Director - Program Management



ETHOS GROUP

I really liked the format of this. Releasing content daily (and allowing it to be consumed on my schedule) was great for a digital conference. The 1:1 meetings went well too - could have used more time, but they were great conversation starters.

CO-CIO



TREASURY
WINE ESTATES

I enjoyed the summit format. Being able to watch content via recorded sessions is very convenient. I also enjoyed each of the 1:1 sessions. I appreciated how each of the vendor reps adhered to the allotted time slots for their meetings. That, also was very convenient (and, efficient!).

Thanks, again for the summit. Very well done.

Global Head of Information Security & Americas IT Services



I actually like the format and shared that with most of the folks in my meetings. It is easier to meet without the distractions of a live seminar vendor floor.

Director of IT



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I think this represents an effective shift to handle COVID - kudos to the team. I think it can be seen as a great platform to grow for the foreseeable future.

Director of IT

CIO VISIONS TESTIMONIALS



I feel it was well organized and provided good value, to the point conversations, ability to have a person to talk to and ask any question without any pressure. Thank you nice job by the entire team who made this happen.

Technology and Information Lead



The meetings were surprisingly good. Some partners are more likely to be a fit than others so there was a good balance of options. The Quartz Events team did great in keeping me up-to-date and informed.

Senior IT Manager



This was the best use of my time in 2020 as everyone "pivoted" to virtual. Thanks for all the thought and work the Quartz Events team put into this.

SVP, IT and Operations



I think the Quartz Events team did an outstanding job. It was seamless, no hiccups to login and the content was very quick when clicking between chat, event hall, exhibit, etc...

Network Manager



I'm really enjoying the videos from this event. I've also enjoyed the conversations from the vendors so far. I've got to admit, I'm hooked. Scott Howitt's "Balancing the Tug of War: How CIOs and CISOs Can Partner for Better IT" presentation was awesome!

IT Security Manager



I found the interactions with the vendors extremely helpful and I got to learn about security offerings that I didn't know I needed but now I am interested in pursuing them further.

Security and Compliance

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All the calls went very well. Thank you to Quartz Events for setting them up, I found them very useful and have good tangible next steps with most of the service providers.

Senior Director - IT Delivery



Excellent communication up front on how things will work and scheduling was a breeze... no adjustments were needed. Vendors were chosen very well based on our needs and each of them provided a quality, informative meeting. I like all of the presentations are available to view after so we can show our team some of the things we enjoyed.

IT Director



I want to thank the Quartz Events team for a great event this week. Some of the 1on1s were with companies I had spoken with before so it was good to catch up and several are going to lead to further conversations. The summit sessions and accessing them at anytime have been very beneficial to those of us with busy schedules. I appreciate Quartz Events including me and allow me to be a part of this week. Looking forward to future events and of course, the swag!

Director of Technology Operations



The event was well organized and well executed. The Quartz team clearly put a lot of effort and energy into planning and preparing for the event.

Director, Information Technology



I had a great experience with the calls! Going to be digging into all the event recordings as I was busy a lot this week and didn't have a lot of extra time to watch anything live. Thanks for everything!

IT Manager

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This has been an amazing event. Thank you to the Quartz Events team for putting this together.

Corporate Director of IT



Excellent work. Well matched meetings. Exactly what was needed.

Sr Director of Technology and Enterprise Security



Thank you so much Quartz Events. It was a wonderful meeting! I appreciate all your hard work during this event.

Security Manager of Cybersecurity and Operations



Thank you so much to Quartz Events for the excellent forum for meeting with vendors. This has been very helpful and most enlightening. Please keep me informed of any future events such as this.

Director of IT



Thanks again Quartz Events for the high quality of these meetings. I just finished the call with Info-Tech so all of my 8 meetings have been successfully completed.

CTO

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The experience was good. The customer service was great and the 1:1 were of some benefit. More than i originally thought it would be.

Senior Director if IT Operations, Quality/Compliance, Training



All of my sessions yesterday went great.

IT Director



Thanks again to Quartz Events for inviting me, it was extremely beneficial!

IT Director



I got some GREAT info from these meetings. Really glad this invite got in front of me!

IT Manager



Great. I really enjoy talking with the vendors. Thank you!

System Analyst Lead

**JOIN US
FOR WHAT
WILL PROVE
TO BE**

**THE
ONLY
EVENT
YOU'LL
NEED TO
ATTEND
THIS
YEAR**

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