

The CONNECT CFO Leadership Summit is a unique invitation-only event that has been bringing together over 250 senior-level finance executives from mid-market and enterprise level companies. Using a unique model of targeted one-on-one research meetings with leading solution providers, paired with an 100% peer driven educational program addressing the latest trends, challenges and opportunities, CONNECT CFO is the best way to network with top finance leaders to exchange ideas, discuss strategy and debate the most pressing industry challenges.

KEY THEMES:



FORWARD-THINKING FINANCIAL LEADERSHIP

Finance leaders now more than ever must be thinking in advance about how to lead within their ever-expanding roles. The educational sessions on this track will focus on how forward-thinking executives within Finance teams can be more effective while having new responsibilities and expectations as Finance leaders.



LEADING FINANCIAL STRATEGY

In this track, Finance leaders will discuss how to create, develop, deploy and lead a financial strategy from inception to completion. It will also discuss how to overcome the new challenges and be a more effective strategic Finance leader within your organization.



FINANCIAL TRENDS, INNOVATION AND DIGITAL TRANSFORMATION

Finance executives are seeing the need for increased innovation to compete in today's rapidly changing Finance industry trends. Due to rapidly evolving Finance trends ranging from new technologies like AI, blockchain, to analytics disrupting the Finance industry, it is critical that Finance teams understand how and why these emerging technologies will reshape their organizations, teams and departments. In this track, Executives will also speak to digital transformation and their experiences transforming their organizations.



PROGRESSIVE GOVERNANCE, RISK AND COMPLIANCE TRENDS

This track will discuss thought provoking ideas, current and past challenges about governance, risks and compliance. We will also deep dive into the latest progressive strategies for managing an organization's overall governance, risk management and compliance with regulations.

TARGET AUDIENCE

Senior-level Finance Executives (C-Level, SVP, VP)

STEERING COMMITTEE

- Jack Entertainment LLC
- Mindseeker, Inc.
- AirStrip Technologies
- Jewish Community Center
- Brake Supply Company, Inc.
- Neighborhood Housing Services of Greater Berks Inc.
- Teletrac Navman
- ULVAC Technologies Inc.
- EFS
- Garner Industries Inc.
- Presbyterian Healthcare Services
- EPAY Systems Inc.
- Yellowstone Club
- AIDS Services Foundation
- Silver Star Brands, Inc.
- M.G. McGrath, Inc.
- Rafal Group
- City of Grand Rapids
- Savi Technology
- Welch Equipment
- Globus Management Group, LLC
- Stenograph LLC
- North Texas Real Estate Information Systems, Inc.
- Etihad Airways
- Tusculum University
- Allied Digital Services LLC
- Diba Industries
- The Annie E. Casey Foundation
- Georgia Department of Public Health
- Boker's, Inc.
- Institute of Scrap Recycling Industries Inc.
- Armenian General Benevolent Union
- New Mexico Highlands University
- ConvaTec PLC
- Emaar The Economic City
- US Auto Parts
- Project HOPE
- TM Forum