CIO VISIONS
Mid-Market Summit

June 14–16, 2020
Bellagio, Las Vegas, NV

The CIO VISIONS Mid-Market Summit is a unique invitation-only event that has been bringing together over 300 senior-level executives from mid-market and enterprise level companies. Using a unique model of targeted one-on-one research meetings with leading solution providers, paired with an 100% peer driven educational program addressing the latest trends, challenges and opportunities, CIO VISIONS is the best way to network with top leaders to exchange ideas, discuss strategy and debate the most pressing industry challenges.

KEY THEMES:

CYBERSECURITY
Protecting yourself and your company are always top priority. Cover a wide breadth of cyber security initiatives including protocol, network and data protection, operational integration, balancing visibility needs and much more. Minimize the possibility of breaches using AI and learn how to plan for the worst to minimally impact business continuity.

STAFF TRAINING AND RETENTION
Navigating between technology initiatives and managing your staff can be profoundly challenging. The sharp learning curve detracts from communication, understanding of progress, strategy acceptance and appropriate resource allocation. Blow past these challenges to keep your company ticking upwards while keeping everyone onboard.

IT LEADERSHIP
Taking the lead in today's organization is crucial for the CIO. With the ever-changing environment of new technologies, shifts in strategies and expanding technical needs, the expectations of being an IT leader are very different from 5 years ago. Learn from qualified professionals on how to transform and lead your team to success in this modern age.

ARTIFICIAL INTELLIGENCE
Explore strategies for leveraging the artificial intelligence to drive down costs and the security implications that come with it. Dive deeper to understand the impact on employees, mobile strategy and more.

AUTOMATION
Automation plays a large role in operations and application performance management. Learn how organizations and their CIOs are optimizing the use of automation technologies, moving from simple process improvement to true process transformation.

DEVOPS STRATEGY
When everything needs to be done yesterday, and even when it doesn't, operational strategy can make or break the future success of your applications and technology. Learn top practices, emerging trends, discuss old ones like Agile, and stay on the bleeding edge of technology to accelerate your push forwards without breaking the bank, or the back end.

DATA STORAGE AND ANALYTICS
Data is abundant, and this is where you learn how to keep it clean and make it profitable. Review analytics platforms, apply machine learning and assess other techniques for locating and sifting through your gold mine.

DIGITAL TRANSFORMATION
The data produced by our digital systems and processes borders on overwhelming. In this track, we will discuss the best practices for IT Leaders to set up their organizations for success during their digital transformation and how to identify the data that matters most.

TARGET AUDIENCE: *Senior-level IT Executives (C-Level, SVP, VP, Director)*

STEERING COMMITTEE

- ARCO Construction
- Bristol-Myers Squibb
- Burd & Fletcher
- California Department of Insurance
- Canon
- Chapman
- City National Bank
- City of Corona
- City of Phoenix
- City of San Francisco
- County of Los Angeles
- Dole Packaged Foods, LLC
- Dominos
- Duetsche Bank
- Exploria Resorts
- Fiserv
- Gama Aviation LLC
- Game Show Network
- Georgia Department of Public Health
- Goodwill
- Hallmark Cards
- Kansas Department of Labor
- Marshall Retail Group
- Miami Dade County
- Nationwide
- Papa John's International
- Piedmont Healthcare
- Procter & Gamble
- QVC/HSN
- SunStream Hotels & Resorts
- The Belize Tourism Board
- UnitedHealth Group
- University of Texas
- Visa
- Vita Coco
- Washington Military Department

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